

Crowdfund Shropshire Launch

11th October 2023



Welcome

Nicola Daniels, Chair (Joint)
Shropshire VCS Assembly



Agenda

2	Project aim and partnership working	Lezley Picton, Shropshire Council Leader
3	Crowdfund Shropshire – Shropshire Council's role	Jane Trethewey
4	Spacehive Part 1 An introduction to crowdfunding	Frank Kibble
5	UKSPF Communities and Place	Hannah Smith
6	Spacehive Part 2	Frank Kibble
7	Questions	
8	Shropshire Infrastructure Partnership, local support and next steps	Allison Richardson, SIP team
9	Close	Nicola Daniels

Project Aim

Cllr Lezley Picton
Leader, Shropshire Council



Project Aim

Why civic crowdfunding?

- The importance of local
- VCS voice
- Community-led
- The people decide
- A wider partnership approach

Project Aim

Aligning with the Shropshire Plan

- Healthy People
- Healthy Economy
- Healthy Environment
- Healthy Organisations



Council role

Jane Trethewey
Assistant Director Homes & Communities



Council role

**If Shropshire Council shouldn't lead,
what is the role?**

1. Finding investment
2. Awareness raising
3. Building the crowd
4. Impact and celebrating success

Council role

Finding investment

- External funding
- Design of local opportunities
- Working with funding bodies
- Business partnerships and CSR

Council role

Awareness raising

- Communications
- Access to local networks

Council role

Building the crowd

- Local giving
- Growth
- Sustainability

Council role

Impact and celebrating success

- Data collection
- Project reporting
- County impact reporting

Spacehive 1

Frank Kibble
Partnership Director, Spacehive



spacehive

the home of community fundraising



Power to
the people



Spacehive's mission is to make it easy for people to improve their local area.

We are experts in civic and community fundraising and encourage a ground up approach to place-shaping that empowers local people.

We work with local authority partners to foster a collaborative approach in bringing forward external funding streams to complement and leverage community projects.



spacehive

spacehive

Develop new skills



Create new connections



Raise your profile



“Crowdfunding has given me real confidence - I can actually say I am a social entrepreneur”

Ursula



“Crowdfunding provided an opportunity for the whole community to come together”

Louise



“Lots of funding goes to large organisations. What crowdfunding has done is said we matter”

Leyla

Fuelling your ideas



Workshops
& events



Advice
& support



Funding to turbo-
charge
your campaign

UKSPF

Hannah Smith
UKSPF Technical Officer, Community & Place



UK Shared Prosperity Funds



Funded by
UK Government



UKSPF Themes

Fund	£	Officer
Business Support	£5.9m	Joy Holland
Community and Place	£3.35m	Hannah Smith
People and skills	£1.6m	Amy Farley
Rural funds	£2.6m	Hannah/Joy
All allocation have to be spent by March 2025		

Community & Place Objectives

- ✓ Bringing communities together by supporting a wide range of activities, services and facilities that meet local needs.
- ✓ Support for cultural capacity and social cohesion – leading to an increasingly diversified cultural offer.
- ✓ Support for all sectors of the community to recognize and explore their potential

Community and Place

Key investment Areas

Number	Description
E1	Improvements to towns and high streets
E4	Enhancing existing cultural, historic and heritage Institutions offer
E6	Local arts, cultural, heritage and creative activities
E11	Capacity building and infrastructure support for local groups
E14	Feasibility Studies

Examples of Projects Funded

Community Retail space

Community Facility in Doddington

Cultural Compact Grant scheme

Civic Crowd Funding Shropshire

Montgomery Canal, Cycle network, Shrewsbury Castle
Feasibility studies

Spacehive 2

Frank Kibble
Partnership Director, Spacehive





HOME

ABOUT

PROJECTS

NEWS & EVENTS

★
Following



Crowdfund Shropshire

#CrowdfundShropshire

Creating healthy people, a healthy economy, a healthy environment and healthy communities

Created by [Shropshire Council](#). Powered by [Spacehive](#).



Search 'Crowdfund Shropshire'
or visit
[spacehive.com/movement/
crowdfund-shropshire](https://spacehive.com/movement/crowdfund-shropshire)

Create

The screenshot shows the 'Your Idea' page on the Spacehive platform. The header includes a profile picture, the name 'Garden Streets', and a progress bar with three stages: 'Create' (active), 'Crowdfund', and 'Deliver'. A left sidebar lists various project management sections. The main content area is titled 'Your Idea' and includes instructions for potential backers, a 'Complete' button, and form fields for the project title, unique web address, and project categories.

Garden Streets

Create Crowdfund Deliver

Project Dashboard

Your Project

Your idea

Location

Video and images

About you

Delivery

Permissions

Expected impact

Milestones

Costs

Movements

Updates

Funds

Tools

Your Impact

Crowdfund

Your Idea

[Complete](#)

Tell your potential backers what you plan to do, how you'll get it done, and the benefits it will bring.

[How to create the perfect project page](#)

Your project title *

[How to write a great title](#)

Merton Garden Streets 19

Your unique web address *

This is the link to your project that you can share with your backers.

[Choosing a good link](#)

www.spacehive.com/ merton-garden-streets

Project categories. * Select up to three



Verification

Costs match the description

Supply cost evidence
& quotes

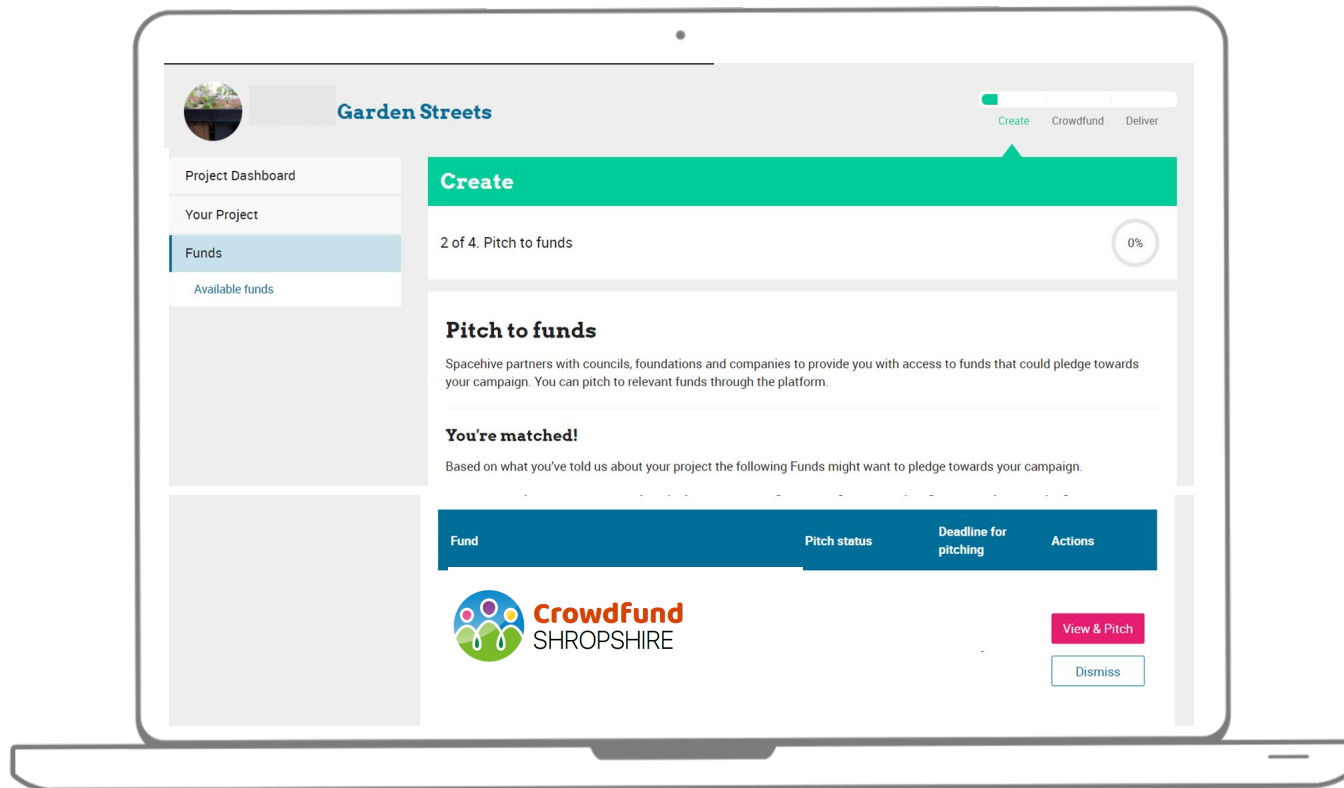
Permissions

Public Liability
Insurance

Safeguarding policy

spacehive

Pitching to funds




Attract new volunteers

Our Volunteer List


We're currently looking for people to offer skills and time to develop our project! Check out the list of what we need below and then use the 'Volunteer' button to the right to get involved.

- Preparation of railings
- Painting railings
- Pledge an hour to do digging
- Pledge an hour to do planting


Offers



Trevor Gallant offered
HELP IN PREPARING FENCE FOR PAINTING, HELP WITH PAINTING



Diana Smith offered
Help with preparation and repainting railings. Litter picking. Gardening. Help design and organise community events. Initial pledge of time but will pledge more once the project gets underway.



Diana Smith offered
One hour litter picking this week.

Want to help?

Do you have stuff or skills to contribute to this project? Use this tool to offer something to the project creator.

Volunteer

What are you offering?

What are you offering?
☒ skills ☐ stuff

Describe what you're offering *
Give a short description of what you're offering. Be as specific as you can. All offers appear on project timelines and on the project's wish list.

150 characters left

How much time are you offering *
 Hours

Estimated value
£

How can the project creator contact you? This will not be made public.

Contact name *

Email address *

Crowdfund Shropshire Funding Window



Things to know

- There is a 5% platform fee - not taken unless campaign is successful
- Transaction fees are charged by the platform payment providers
- Spacehive is an all-or-nothing platform = more funds, faster!
- Charities can collect Gift Aid

Support for project creators

- Spacehive Help Centre provides step by step video guides and articles
- Live chat, workshops, project surgeries and email to connect with our team of crowdfunding experts
- Tap into a network of over 2,000 successful project creators across the UK for advice and inspiration



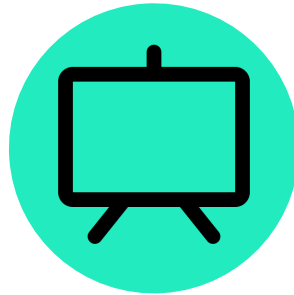
spacehive

Next steps



1

Fill out our project idea form to share your idea with us



2

Create your project page on Spacehive



3

Pitch to the funds and launch your campaign by **29th November**

Get in touch



Email - Phone - Live chat -
Project Clinics

@Spacehive @ShropCouncil
#CrowdfundShropshire

support@spacehive.com



crowdfund@shropshire.gov.uk



spacehive

spacehive

the home of community fundraising

spacehive.com

support@spacehive.com



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Questions

Nicola Daniels, Chair (Joint)
Shropshire VCS Assembly

Q&A

Online attendee questions to:
crowdfund@shropshire.gov.uk

Project Support

Allison Richardson
Shropshire Infrastructure Partnership



Roles of Shropshire Infrastructure Partnership to support the Voluntary Community & Social Enterprise in Shropshire

Create opportunities to collaborate

Act as a relevant point of contact for system commissioners to develop policy & influence strategic planning & service development

Develop partnerships

Avoid duplication

Develop consensus on issues of mutual interest

Act as a point of contact

Promote & protect the services of local voluntary sector providers

Offer expert help

Provide support to encourage & sustain community led action


Improve health, wellbeing & community life

Tackling inequalities through empowering communities





Objectives of Community Infrastructure Support are to provide:

- Tailored Governance
 - Legal Structure advice
 - Volunteering opportunities
 - Increase external funding & grant opportunities
 - Deliver accredited training to VCS volunteers, staff, groups, organization & charities
 - Support public sector initiatives
 - Support integrated care system
- 

**Groups,
Organisations &
Charities need
Infrastructure
support
because**

**setting up new groups
can be complicated/lots
of forms**

**Many groups or
organisations don't have
internal resources to
support ongoing
development or growth
of their services**

**many are not aware of
funding opportunities or
find it disheartening
when bids are
unsuccessful**

**Lots of groups struggle
then close due to lack of
trustee succession
planning**

**lack of volunteer
management support can
lead to conflict & risk**

**it's often difficult to
recruit & retain
volunteers**

**many are unaware of
their legal responsibilities**

**Many are so busy delivering
frontline services, they are
not able to prioritise or have
time to write bids. Resulting
in having to close services due
to lack of sustainability**

**Many don't have access to
or have funds to pay for
mandatory, refresher or
CPD training for their
staff & volunteers**

**Many need guidance on
their constitutions,
compliance and best
practices**

**Many struggle with
outdated or minimal
policy & procedures due
to lack of time to update**

Thrive to Survive

As funding and services across all sectors continue to reduce, it is vital we offer support to the VCSE with:

- Increased volunteer recruitment to support frontline community services
- Source and support with funding to continue & set up new services
- Provide sector led training to ensure compliance & increase sustainability
- Their governance needs
- With regards to our support of Crowdfund Shropshire, we will signpost you towards the Spacehive team but can assist you with your other infrastructure needs.

Project Support

Project ideas

- Use the online form:
<https://www.spacehive.com/create>
- Email:
crowdfund@shropshire.gov.uk
- Complete the slip on your table
- Attend a workshop

Project Support

Workshops

9:30am 7th November

The Roy Fletcher Centre

9:30am 13th November

Ludlow Women's Centre

9:30am 21st November

Ellesmere Town Hall

Booking links to be shared soon

Close

Nicola Daniels, Chair (Joint)
Shropshire VCS Assembly



Thank you

Please share your project ideas

email: crowdfund@shropshire.gov.uk

